

**CODE BLUE**

19 July, 2023  
CODE BLUE Executive Committee

**The world-class cybersecurity international conference  
『CODE BLUE 2023』  
will have Mikko Hypponen as keynote speaker**

**-Early bird registration deadline is ending soon-**

The CODE BLUE Executive Committee is pleased to announce that Mikko Hypponen, a world leading expert in cybersecurity, will give the keynote speech for CODE BLUE 2023, Japan's premier international cybersecurity conference being held from November 8th to 9th, 2023 in Akasaka, Tokyo.



**CODE BLUE 2023**

Mikko Hypponen is a researcher who has been at the forefront of the security industry since the early 1990s. Throughout his 30+ year career, he has studied the evolution of the internet from its early days to its present.

From the beginnings of the Internet, through the explosive growth via smartphones and IoT devices, we are now at the forefront of a new

technological innovation: generative AI. Due to its openness and high degree of freedom, the Internet is also facing the reality that the negative aspects of generative AI are spreading rapidly and are being used as a tool for organized crime, espionage, and warfare.

This year, Mr. Hipponen will deliver a keynote address at CODE BLUE for the second time, following his first in 2018. The title of the lecture will be announced later, but it will be the culmination of the wealth of knowledge and experience that he has gained in his over 30 year career. His keynote will provide guidance on how we should deal with technology in an Internet society where technological innovation continues to advance at a rapid rate.

#### ■ Profile of Mikko Hypponen

Cybersecurity researcher from Finland. Since joining Data Fellows, the predecessor of F-Secure, in 1991, he has been a leading expert in malware analysis and cybercrime countermeasures. He is currently a Principal Research Advisor at F-Secure and the Chief Research Officer (CRO) at WithSecure. He has given lectures at various international conferences, including the keynote at CODE BLUE 2018 and TED Talks. In June of this year, he published his first book to be translated into Japanese, "If It's Smart, It's Vulnerable".



## Mikko Hypponen at the CODE BLUE 2018 keynote speech

CODE BLUE 2023 is currently accepting pre-registration. Early bird discounts are available until Monday, July 31st. In addition, we are accepting applications for presentations via our CFP until Tuesday, August 15th. We look forward to your participation and application!

### ■CODE BLUE 2023 Overview

Date: November 8th (Wednesday) to November 9th (Thursday), 2023

Venue: Akasaka Intercity Conference (Akasaka Intercity AIR 4F)

Organizer: CODE BLUE Executive Committee

Operation: CODE BLUE Secretariat (BLUE Co., Ltd.)

Price: <Early Bird> 78,000 yen (tax incl.): ~July 31st

<Regular Price> 98,000 yen (tax incl.): Aug 1st - Nov 2nd

<On Site> 128,000 yen (tax incl.): Nov 8th - Nov 9th

Registration: <https://codeblue.jp/2023/registration/>

Note: Japanese-English simultaneous interpretation available\*

(\*excluding some lectures)

### ■About CODE BLUE 2023

CODE BLUE is an international cybersecurity conference where top class experts from Japan and the world gather. Celebrating its 11th year, the conference provides state-of-the-art lectures by cybersecurity experts and opportunities for information exchange and interaction that transcend national and language barriers.

By bringing together the world's top-level experts active in a variety of fields, we aim to revitalize and strengthen cooperation of cybersecurity in Asia and foster excellent young researchers in Japan and Asia.

Due to the spread of coronavirus infection, the conference was held online in 2020, as hybrid event in 2021 and 2022, but this year it will be held as an in-person event at Akasaka Intercity AIR this year\*. We also hold a networking party to interact with many industry people. (\*This year, we will hold the conference in-person, and will not be streaming online.)

Official Site: <https://codeblue.jp/2023/en/>

SNS:[Twitter] [https://twitter.com/codeblue\\_jp](https://twitter.com/codeblue_jp)

[Facebook] <https://facebook.com/codeblue.jp>

#### ■CFP(Call For Papers/Presentations)

We have provided lecture opportunities to various speakers such as hackers and security engineers who have been active on the front lines of the world, legal and political researchers who specialize in cyberspace issues, and key persons involved in national security policy. Honorariums and travel expenses are also available for speakers. We are looking forward to your application from the link below.

Japanese: <https://codeblue.jp/2023/cfp/>

English: <https://codeblue.jp/2023/en/cfp/>

(Deadline: Tuesday, August 15th, 23:59 (JST/UTC+9))

#### ■ About Sponsorship

CODE BLUE 2023 is accepting sponsorship applications. Please contact us via the inquiry form below to receive sponsorship materials.

[CODE BLUE Sponsor Inquiry Form]

<https://forms.gle/dakotMNwUXVP1GbC9>